

JOHN J. TECKLENBURG MAYOR OFFICE OF COMMUNICATIONS

For Release: October 26, 2020

Keep Charleston Beautiful to Host Halloween-Themed Clean-Up Event in West Ashley

Charleston, S.C.—Keep Charleston Beautiful will host a "Hallo-clean" Litter Walk, a Halloween-themed community clean-up event, along Highway 17 in West Ashley from 9:30 to 11 a.m. on Saturday, October 31, 2020. The morning of the event, volunteers will check in at one of four participating local businesses and help to clean the main roads, sidewalks, side streets or parking lots in the surrounding areas.

Why it matters: Since 1977, Keep Charleston Beautiful has been working to preserve the city's beauty through education, awareness and community involvement. By engaging residents in clean-up efforts citywide, Keep Charleston Beautiful works to highlight their shared sense of pride and stewardship in the community.

Splitting the cleanup effort into four main sections will allow volunteers to have a widespread impact, while working in a limited amount of time.

Participation details: Those interested in participating in the litter walk must pre-register for one of the four check-in locations, and arrive by 9:30 a.m. to receive their supplies, which will be provided by Keep Charleston Beautiful. Supplies will include gloves, visibility vests, trash grabbers, trash bags, water, first-aid kits, hand sanitizer and bug spray, if needed.

Volunteers can register by clicking their preferred check-in location below, or by visiting the Facebook event page: https://www.facebook.com/events/3372137206234093

- Nosh Café
- Highfalutin Coffee Roasters
- Wildflour Pastry
- Toast of West Ashley

Additional instructions will be given during check-in regarding proper bag disposal and supply return.

Volunteers are required to wear face masks during the event and ensure they maintain proper social distancing while volunteering.

In keeping with the Halloween theme, both youth and adult volunteers are invited to wear costumes during the event, which will conclude with a prize for the best costume. Volunteers are also encouraged

to note unusual litter objects found during the event, as a prize will be given for the strangest item found.

For more information, please contact Keep Charleston Beautiful Coordinator Jamie Gillette at <u>GilletteJ@charleston-sc.gov</u> or (843) 579-7501.

MEDIA CONTACT: Jack O'Toole, Director of Communications

Media Relations/Public Information

(843) 518-3228

otoolej@charleston-sc.gov